**Mountain Day 2019**

Lost Arts History & Craft Festival

This year’s Mountain Day festival will take place Saturday, October 12th, 2019 from 10:00 AM to 4:00 PM. We invite you to secure your spot at this exciting regional festival that consistently draws 7,000 – 10,000 people! Mountain Day is an annual celebration featuring…

Craft Demonstrations| Live Music & Dance | Local History | Fine Art | Local Foods | Community Organizations | Children’s Activities | Food Vendors | And More!

*Location*

Mountain Day 2019 will take place in downtown Buena Vista on Magnolia Avenue between 20th and 22nd Streets. There are large parking areas within close proximity to the event, offering a convenient location for vendors and customers to access vehicles.

*Types of goods to be sold*

Please note that we really encourage vendors to sell **handmade items** and we will limit commercially made products. It is preferred that the items be sold by the craftsperson who made them.

**~This is a Rain or Shine event~**

**~Registration Deadline is September 13th, 2019~**

For more information email Sarah Straw, Director of the BVAC, at bv.artscouncil@gmail.com. Please include “Mountain Day” in your subject line.

**MOUNTAIN DAY 2019**

**Vendor Fee Structure**

Fees offset the cost of promotion, marketing, restrooms, and music. Fees are shared by all vendors.

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| **Vendor Type/Service** | **Fee** |
| Skill/Craft/History Demonstration – NO items for sale | FREE |
| Non-profit organization – information table OR products for sale | $20.00 |
| Product/Service Vendor (EXCEPT Food Vendor requiring Health Dept. Permit) | $35.00 |
| Food Vendor requiring Health Dept. Permit | $65.00 |
| Electric Service (added to vendor fee) | $25.00 |

There will be a $35 charge for all returned checks. **Fees are non-refundable.** Checks must be payable to “Buena Vista Arts Council.”

**MOUNTAIN DAY 2019**

**General Terms and Conditions**:

1. It is preferred that items to be sold be handmade work of the vendors, rather than commercial or buy/sell items.
2. Space size is 10x10 on the street. Ample space will be provided between spaces to allow for canopies that are **no larger** than 10x12. If a canopy is larger than 10x12, it will not be permitted. All vendors, demonstrators, and entertainers must park off of Magnolia Avenue. If you need handicapped parking, please let us know.
3. Food vendors (including non-profits):
   1. You may be required to obtain a Health Department Permit, especially if you are serving made-to-order or hot food. Call the local Health Dept. at 540-463-3185 for more information. Non-profit organizations may sell certain baked goods (cookies, brownies, bread, etc.) without a health permit.
   2. Food vendors MUST obtain liability insurance and bring a certificate of insurance.
   3. Food vendor booths must meet fire code regulations for tent, canopy, and membrane structure setup.
   4. Water is not available. Vendors must bring their own water.
4. Electricity is **extremely** limited. Our streetlights provide the outlets, but they are quite old, so we are very concerned about overloading circuits. If you **absolutely require** electricity, it is available at 110 volts, and costs $25.00 (except for food vendors) in addition to the registration fee. This applies to all non-food vendors, non-profit as well. Spaces with electric access are very limited and available on a first-come basis. Please bring your own heavy-duty outdoor extension cord. Vendors who require more (220, 240) must provide their own power source. Electricity for food vendors is $50.00 because we have to rent generators to accommodate their needs. Each generator can supply electricity to no more than 3 food vendors.
5. Hours of the festival are 10:00 to 4:00 on Saturday, October 14th. Set-up opens at 7:00 a.m. Vendors are to be set up and ready for business by 9:45 a.m. Vendors are expected to be present for the entire time that the festival is open.
6. Space is limited for Non-profit organizations, informational displays, commercial products and Food vendors, and will be allocated on a first-come basis.
7. **Spaces are not reserved until the application form is completed, signed, and returned with full payment. An instruction letter with vendor assignments will be sent out (by email wherever possible) the week of the festival. We try to spread out the varieties of vendors throughout the site so that similar vendors are not right next to each other. If you request a specific location, we will try to honor your request, but there is no guarantee we can do so. Everyone wants to be right in the middle of the site.**
8. Virginia sales taxes on items sold are the vendor’s responsibility.
9. All vendors are responsible for setting up their own booths, tents, displays, etc.
10. All vendors are responsible for providing their own tables, chairs, canopies, displays, heavy-duty extension cords, money for change and other supplies as needed. You might also consider bringing your own lunch and other refreshments unless there is more than one of you at your booth.
11. October can be cool and/or windy. Please dress and design your exhibit space accordingly.
12. **This is a rain or shine event**.
13. **Please make sure to indicate on the registration form that you have read and agree to these terms and conditions**.

USE THIS FORM TO APPLY FOR A VENDOR SPACE AT MOUNTAIN DAY 2019

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| APPLICANT INFORMATION | | | | | | | | |
| Name: |  | | | | | | | |
| Business/ Organization: |  | | | | | | | |
| Mailing Address: |  | | | | | | | |
| City: |  | | | State: |  | Zip: | |  |
| Cell Phone: |  | | | | | | | |
| Email: |  | | | | | | | |
| Website: |  | | | | | | | |
| Non-profit organization? | | Yes  No | Do you need electricity? ($25 fee) | | | | Yes  No | |
| Will you use a canopy/tent? | | Yes  No | Will you use a trailer? | | | | Yes  No | |
| Setup Comments: |  | | | | | | | |

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| PRODUCT INFORMATION | | | | | |
| Select the categories that best describe your product or service. | | | | | |
| Apparel  Baskets  Ceramics  Fabric/Textile/Needlework  Food | Glass  History  Information  Jewelry  Leather | | | Paintings/Drawings  Photography  Toys  Woodworking | |
| Other – Please Describe: | | | | | |
| Overview of products/services: | | | | | |
| Craft demonstrations strongly encouraged – will you be demonstrating? | | Yes  No | If demonstrating craft, will you also be selling product? | | Yes  No |

## I have read and agree to the attached General Terms and Conditions. \_\_\_\_\_ Yes \_\_\_\_\_ No

**THIS INDEMNITY AGREEMENT** made and entered into this \_\_\_\_\_\_\_ day of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, 2019, by a participant in the Buena Vista Arts Council Mountain Day festival.

**WHEREAS**, in consideration of the permission granted by the City of Buena Vista to participate in such event at the property located at Magnolia Avenue and adjacent property, the undersigned agrees to indemnify and hold harmless the City of Buena Vista and the Buena Vista Arts Council from any and all liability, loss, damage, cost, or expense, which the participant may incur because of such actions.

**NOW THEREFORE**, the undersigned hereby agrees to indemnify and save harmless the said City of Buena Vista and the Buena Vista Arts Council from any and all liability, loss, damages, cost or expense which the participant may hereafter incur, suffer, or be required to pay by reason of said participation in the subject activity held on the property specified for the purposes specified.

The undersigned agrees to pay, to the complete exoneration of the City of Buena Vista and Buena Vista Arts Council any claim made against the City of Buena Vista, Virginia and Buena Vista Arts Council, for injury or damages to persons or property caused by said participation, and further indemnify and hold harmless the said parties from any costs incurred with respect to defense of any such claim.

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| APPLICANT SIGNATURE | | | |
| Printed Name: |  | Date: |  |
| Signature: |  | | |

**Return by September 13, 2019 with payment to**

**Buena Vista Arts Council**

**P.O. Box 722**

**Buena Vista VA 24416**